

## **PUBLIC INFORMATION**

The Public Information subcommittee informs addicts and others in the community about the MA program of recovery. Many PI projects serve primarily to encourage people to write or call MA for more information about meetings. Dispersing this information can take on various forms, such as: distributing flyers, mass mailings, announcements in the self-help sections of local newspapers, and public service radio announcements, to name a few. The PI manual can be found in Chapter 11.